

MATERIALS WE FIND USEFUL

Books & Articles

1. Bertin, Jacques. *Semiology of graphics: diagrams, networks, maps*. Madison, Wis: University of Wisconsin Press, 1983.
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3. Butler, Jill, Kritina Holden, and Will Lidwell. *Universal Principles of Design: A Cross Disciplinary Reference*. Gloucester, MA: Rockport, 2003.
4. Cairo, Alberto. *The Functional Art: An introduction to information graphics and visualization*. Berkeley, CA: New Riders, 2013
5. Cleveland, William S. *Visualizing data*. Summit, NJ: Hobart Press, 1993.
6. Cleveland, William S. *The elements of graphing data*. Monterey, CA: Wadsworth Advanced Books and Software, 1985.
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9. Eyal, Nir. *Hooked: How to Build Habit-forming Products*. New York, New York: Portfolio/Penguin, 2014.
10. Few, Stephen. *Now you see it: simple visualization techniques for quantitative analysis*. Oakland, CA: Analytics Press, 2004.
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12. Geary, James. *I is an Other: The Secret Life of Metaphor and How It Shapes the Way We See the World*. New York: Harper Collins, 2011.
13. Krug, Steven. *Don't Make Me Think: A Common Sense Approach to the Web*. Berkeley, CA: New Riders, 2014.
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15. Lakoff, George, and Mark Johnson. *Philosophy In the Flesh: the Embodied Mind and Its Challenge to Western Thought*. New York: Basic Books, 1999.
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19. Pinker, Steven. *The Stuff of Thought: Language as a Window Into Human Nature*. New York, NY: Viking, 2007.
20. Pinker, Steven. *How the Mind Works*. New York, NY: Norton & Company, 1997.
21. Pinker, Steven. *The Blank Slate*. New York, NY: Viking, 2002.
22. Pinker, Steven. *A Theory of Graph Comprehension* (article), 1990.
23. Tufte, Edward R., and P. R. Graves-Morris. *The visual display of quantitative information*. Cheshire, CT: Graphics press, 1983.
24. Tufte, Edward. *Envisioning Information*. Cheshire, CT: Graphics, 1990.
25. Tufte, Edward R., and David Robins. *Visual explanations*. Cheshire, CT: Graphics, 1997.
26. Tufte, Edward R. *Beautiful evidence*. Cheshire, CT: Graphics, 2006.
27. Ware, Colin. *Visual thinking: For design*. Burlington, MA: Morgan Kaufmann, 2010.
28. Wong, Dona M. *The Wall Street Journal guide to information graphics: The dos and don'ts of presenting data, facts, and figures*. WW Norton & Company, 2013.
29. Wong, Bang et al., *Visual Strategies for Biological Data: Collection of Points of View* articles published in *Nature Methods* through February 2015. Available from Scientific American online store.

Websites & Blogs

1. ColorBrewer – Color advice for cartography but applicable to other domains: www.colorbrewer2.org.
2. Gapminder <http://www.gapminder.org>.
3. FlowingData, Nathan Yau. <http://flowingdata.com>
4. Christoph Niemann <http://www.christophniemann.com/>

Links:

<http://DVUXworkshop.com>

<http://GroupVisual.io>